

## About IIHMR Delhi

IIHMR-Delhi is part of the Society for Indian Institute of Health Management Research (IIHMR), which was established in 1984 under the Societies Registration Act 1958. It was set up in 2008 with a focus on national and international health to cater to the growing needs of the country and the Asia-Pacific region through academics, research, trainings and capacity building programs. Our key thrust areas are Hospital Management, Public Health Management, and Healthcare IT. IIHMR has been regularly engaged in organizing various Management Development Programs (MDPs) to improve management practices in health and related systems for competency development among health/hospital managers, planners, decision-makers, trainers, and research scientists. We also develop customized training programs based on the organization's/Institute's needs.



# Online Management Development Program on Qualitative Research Methods and Data Analysis through ATLAS.ti



21st to 24th November 2022  
3:00 PM - 5:00 PM

## Contact Us



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# About **the** MDP

In the present pandemic period and uncertainty, qualitative research has important and unique role to find out the solutions and way forward to solve the crises. It involves collecting and analyzing non-numerical data (e.g., text, video, or audio) to understand concepts, opinions, or experiences from population. It can be used to gather in-depth insights into a problem or generate new ideas for research and solution to the complex problems. This method adopts subjective human and participant experience-based techniques in contrast to that of generic methods of inquiry. Qualitative studies are generally to seek answers to questions about the 'what', 'how' or 'why' of a phenomenon, rather than questions about 'how many' or 'how much'. It is a research strategy that usually emphasizes words rather than quantification in the collection and analysis of data. It is a flexible, 'inductive', 'abductive', or data-driven orientation. Qualitative researchers place more emphasis on generating and developing descriptions and explanations than upon testing pre-defined hypotheses.

This MDP will enhance qualitative research skills using ATLAS.ti software among researchers including public health professionals.

## **Learning Objectives:**

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This research technique will have enable researchers and public health professionals to design effective qualitative studies addressing a range of critical issues in public health and social science. Researcher will have also able to select and implement appropriate qualitative methods to meet their study's objectives, generate, analyze and interpret the qualitative data through software.

## **Specific Objectives:**

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- To introduce the technique among researchers so that they develop interest for qualitative research
- To enable researchers to develop theoretical knowledge of qualitative research,
- To strengthen the qualitative research skills in research method, process of data collection, data analysis and interpretation of data, and
- To enhance the skills of participants in using ATLAS.ti for qualitative data analysis.

## Benefits:

The course will be beneficial to those who are engaged in research at the different levels. It will enable participants to use qualitative research methods to utilize and interpret qualitative research data to meet the study objectives.

## Course Content

**Qualitative Research:** Concept, theories, sampling process and ethics.

**Generating Qualitative Data:** In-depth Interviews, Focus group discussions, Group Interviews, Observational Methods and Using Documentary Sources.

**Analyzing Qualitative Data:** Approaches, styles, and thematic content analysis.

**Software:** Use of ATLAS.ti software for data analysis.

## Target Audience

The training course is aimed at researchers, Masters, Ph. D and post-doctoral research scholars, programme managers and programme implementers who are concerned with healthcare and social science projects. Overall, the training course will be beneficial to all those involved in survey and various programs related to health and social science sectors.

## Pedagogy & Key Features

- The program will be delivered through live classes using Microsoft Teams/Zoom. The login credentials will be shared with the registered participants one/two days before the commencement of the program.
- The program will be delivered in hands-on practice with qualitative data set.
- The participants will be provided with PPTs, and reference materials.
- Trainer will be available on WhatsApp, Phone and e-mail for further support.

**Course  
Fee**

**INR 3000/-**

*18% GST will be added as per government norms*

## Tools & Techniques

The training course will focus on lectures, discussions and practical exposure to software.

## Key Resource Persons

### **Dr. Sumant Swain (Program Co-ordinator)**

*Assistant Professor, IIHMR Delhi*

Dr. Sumant has a background in social sciences and awarded M Phil and Ph.D from Jawaharlal Nehru University (JNU), New Delhi, India. He has experienced more than fifty health research projects including large scale surveys such as LASI, DLHS and NFHS. He has over thirteen years of experience in national health programme evaluations, operational and formative research projects using both qualitative and quantitative methods. He was a visiting scholar at the Institute of Oriental Studies under Russian Academy of Sciences, Moscow, Russia under Indo-Russian Cultural Exchange Program by Indian Council for Social Science Research (ICSSR), Gol. He has published one book, eight edited books and many research papers in different disciplines.



### **Dr. Preetha GS**

*Professor & Dean (Research), IIHMR Delhi*

Dr Preetha is MD in Community Health Administration from the National Institute of Health and Family Welfare (NIHFW), New Delhi. She has led many research projects in different areas of public health – quantitative and qualitative, funded by national and international agencies. She has also published articles in national and international journals. In her earlier assignments, she has worked with Ministry of Health and Family Welfare (MoHFW) Government of India; NIHFW and United Nations Development Programme in various capacities.



### **Dr. Vinay Tripathi**

*Associate Professor, IIHMR Delhi*

Dr. Vinay Tripathi, a Ph.D in Anthropology from University of Hyderabad, armed with a rich experience in the field of research and development, having coordinated and evaluated different projects, both quantitative and qualitative in the areas of health, water and sanitation, education and rural development. This varied work experience has helped him gain insights and in depth understanding on the intricacies of project management. He has demonstrated expertise in managing and analyzing large datasets. He also teaches data management and analysis to students of Health and Hospital Management.



### **Dr. Manash Pradhani**

*Assistant Professor, IIIPS Mumbai*

Dr. Manas possess Ph. D & M. Phil. Degree in Population Studies and Master Degree in Sociology along with proficiency in many analytical software packages often used in population and health research. A proactive professional having ten plus years of experience in teaching, designing research studies, monitoring & evaluation, quantitative & qualitative data analysis, report writing, and training. Moreover, published research articles in international and national level peer-reviewed journals, presented research papers in international and national seminars/conferences and awarded with competitive fellowships.

